



From the desk of Marketing Director

*Patty Hoezee Meyer*

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FEATURED BUSINESS  
INFORMATION FORM

(If you would prefer to fill this out online, just email me with your email, and I'll give you the link)

Information for Featured Business article in the newsletter, *Open for Business*,  
and for the future business website

Name of Business: \_\_\_\_\_

Type of business you do:

Contact Information as you would like it in the newsletter and on the website:

Address:

Phone:

Fax:

Website:

Email:

Other:

don't forget to send me  
your logo!





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FEATURED BUSINESS  
INFORMATION FORM  
(CONTINUED)

Annual Events you would like to promote via the newsletter and website (describe, and provide dates, if possible):

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How long has your business been in business?

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Was your business always at this location? (If not, where was it before?)

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Give one or two things you would really like other merchants and residents to know about your business:

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Since this FEATURED BUSINESS article is FOR you, I plan to send you a copy for you to proofread. Sending it to you is most efficiently done through email. To what email address would you like me to send it?

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To better serve you, I would appreciate it if you would fill out the following...

ADDITIONAL INFORMATION

To help save on advertising costs, would you be interested in a combined ad (featuring several businesses in your area) in the *Grand Valley Advance*? \_\_\_\_yes \_\_\_\_no  
Or another publication - \_\_\_\_\_

Yes, I would like to be included on your weekly email Hudsonville BizBuzz list. You will only receive my weekly updates – no spam.

Yes, I would like to sit down with you one-on-one and discuss ways to promote my business. The best time for me to meet is \_\_\_\_\_.

Yes, my business already has a website.  
 I would like a free website review.

No, my business does not have a website, but I would like to hear about the E.B.O. (Every Business Online) Program

I don't think my business needs a webpage.

To help promote small businesses, I really wish the City would consider - - -

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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Remember to send me an electronic copy of your business's storefront...

